

Exchanger for your business

Over 300 cryptocurrency and fiat exchange directions
are ready to be integrated into your product.



The rapid growth of cryptocurrencies

The compound annual growth rate (CAGR) stands at 99% and the growth of cryptocurrency ownership far exceeds the growth rate of traditional payment methods, which averages 8% between 2018 and 2023.

Furthermore, during the same period, the growth rate of cryptocurrency ownership will surpass several payment giants such as American Express.

It is estimated that the average global cryptocurrency ownership rate will be 6.8 % in 2024 and the number of cryptocurrency users worldwide will have reached more than 560 million.





Men 90%



Women 10%

\$150

Average check

33%

Conversion

Age (18-34):

77.7%

Age (25-34):

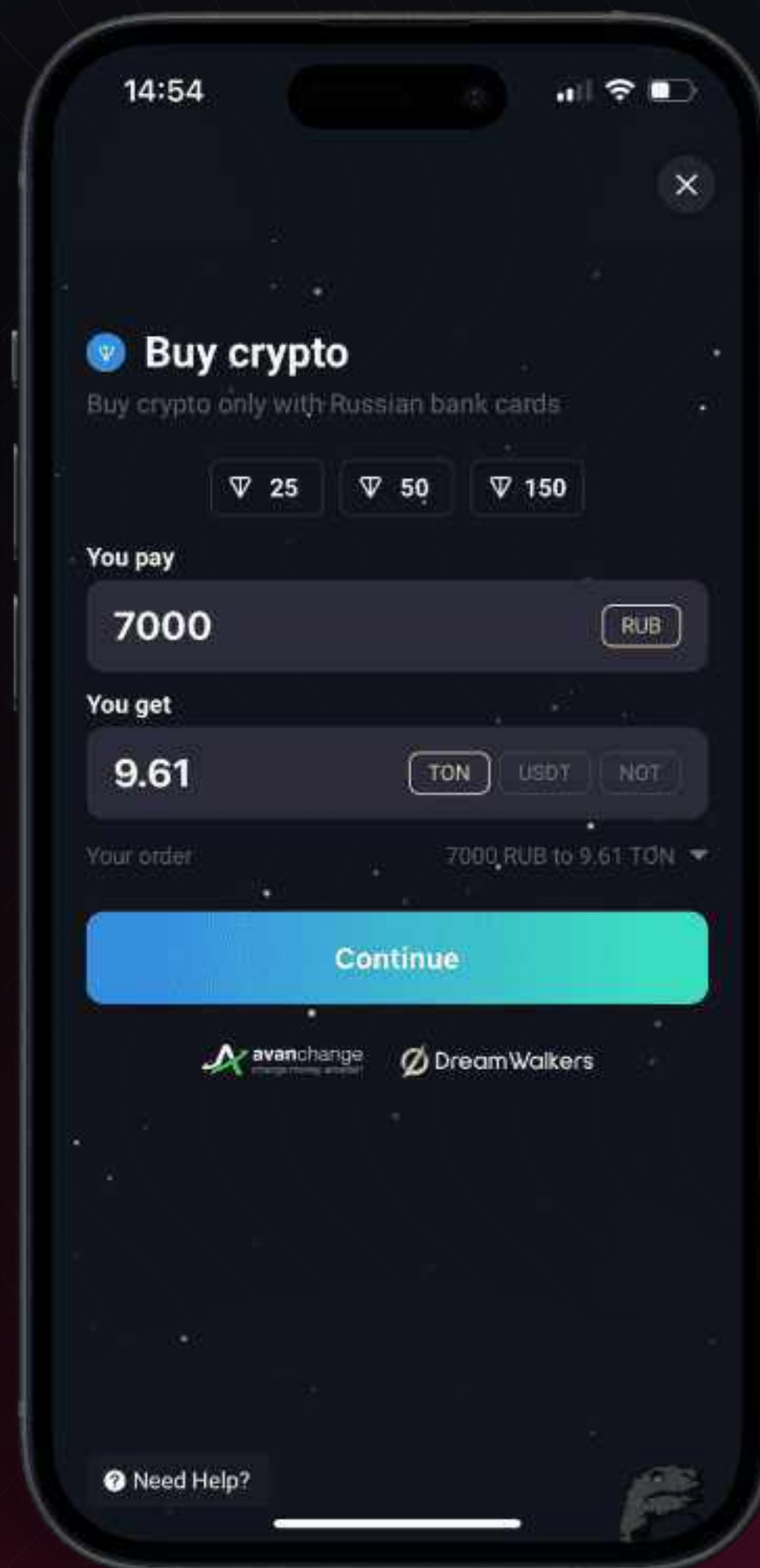
53.5%

User Profile

Our target audience also includes:

housewives and newcomers in the world of cryptocurrencies who start their path using convenient services such as Tonkeeper, Notcoin and Hamster Kombat.

These users do not attach much importance to margin percentages; instead, the most important factor for them is the ease and affordability of the cryptocurrency purchase.



The benefits of integration



It will be easy and robust

The standardised API, a proven and fail-safe service since 2017. Uptime 99.8%.



Process automation

Full automation of exchange operations and customer support. Integrate us and free yourself from routine tasks, being focused on growing your business.



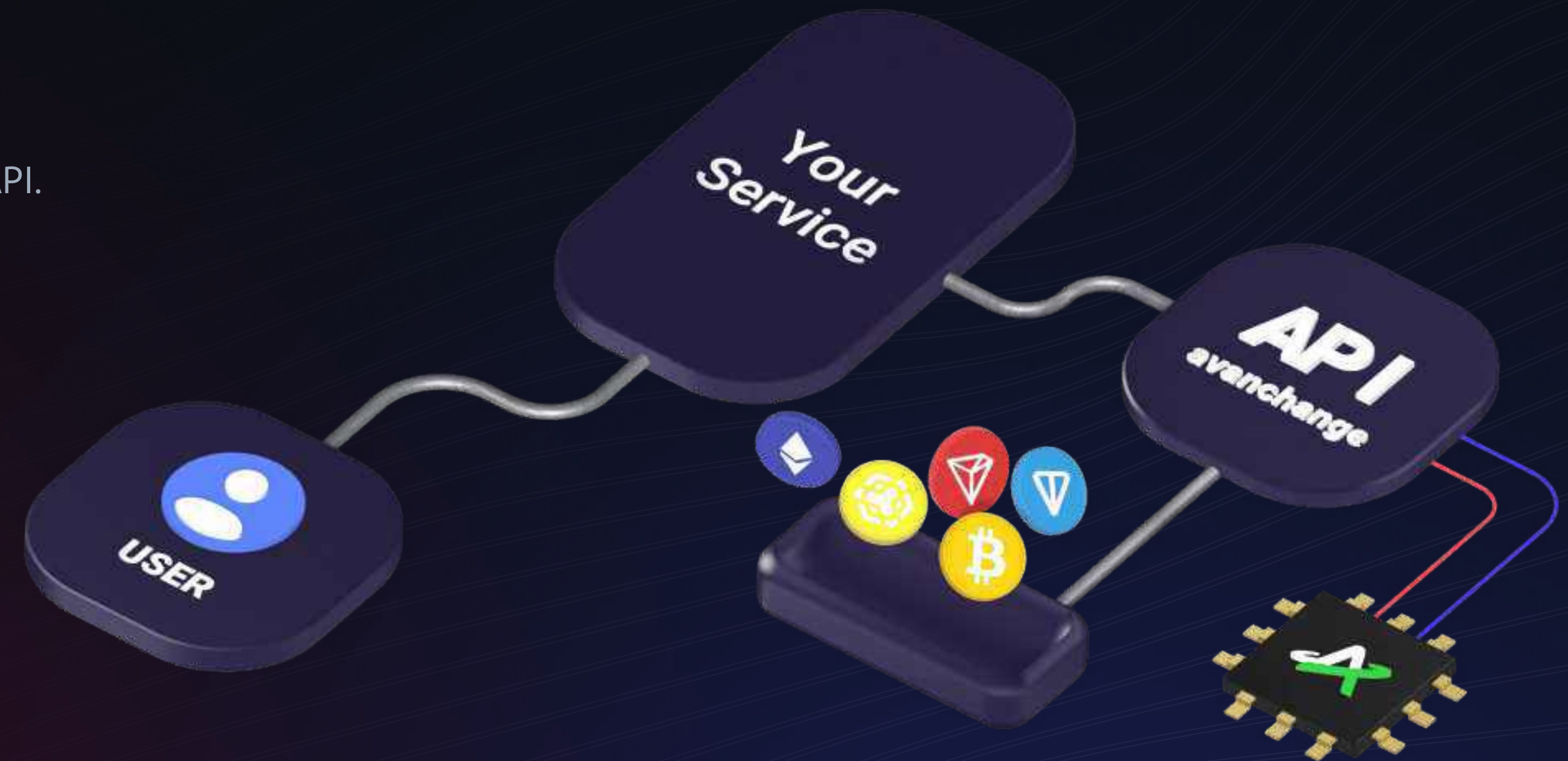
Fixed income from each transaction

Let us offer our services to your clients, we will reward you with a % from each exchange

How it works

Method #1: Integration via AvanChange API

- **Development**
Create a dApp, plugin, On-Ramp solution, website or bot using our API.
- **Exchange initiation**
A user submits a request through your app.
- **Data Transfer**
You send the exchange data to the AvanChange API.
- **Payment**
The user receives the details and proceeds with the payment.
- **Receipt of funds**
Funds in cryptocurrency or fiat are received in the user's wallet.
- **Reward**
You earn a percentage of each exchange made.



How it works

Method #2: Referral Integration

- **The easiest way to integrate**

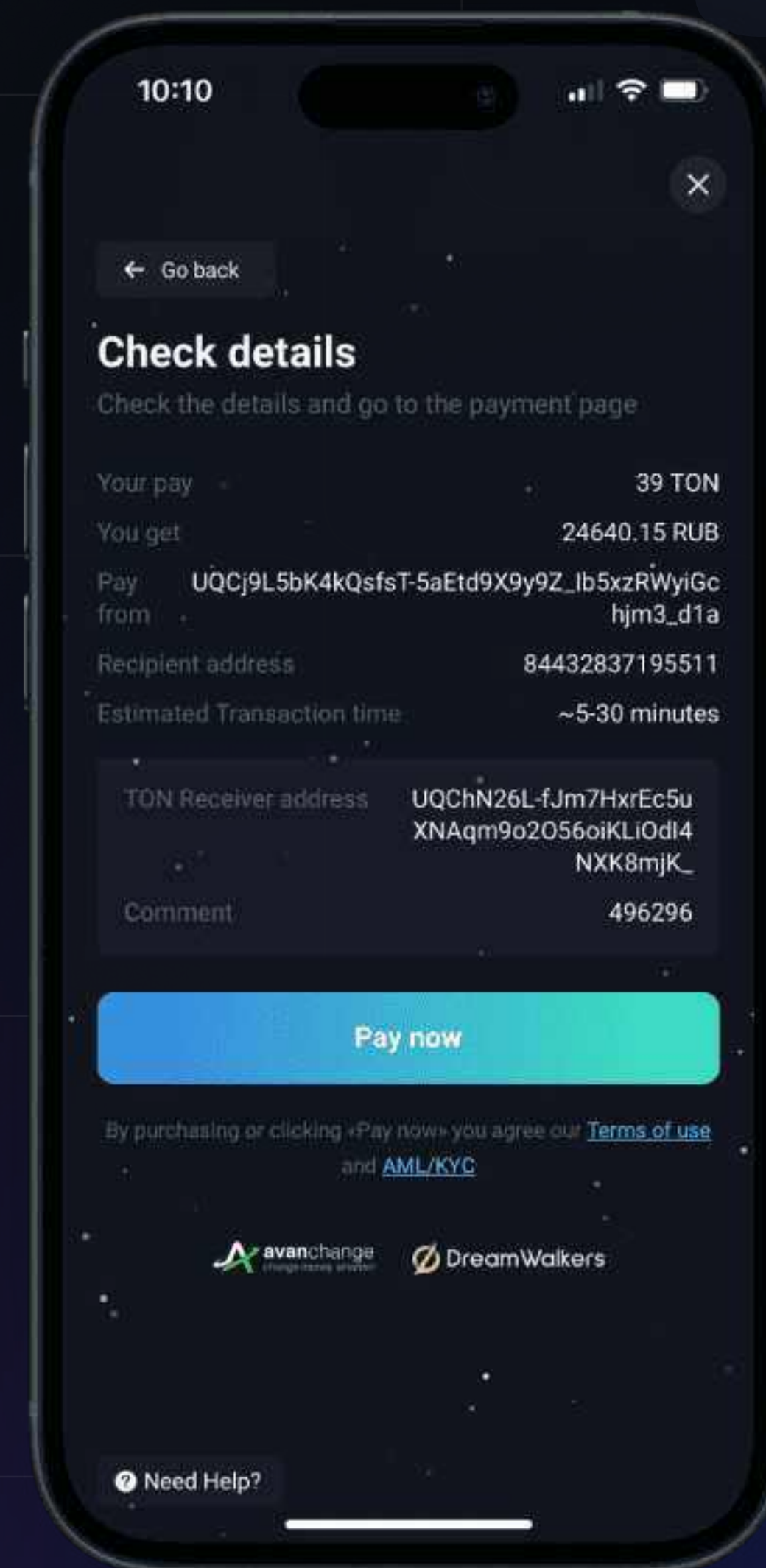
By redirecting a customer through your unique link to our service you ensure they are able to complete an exchange with preset parameters.

- **Exchange**

We perform the exchange and credit the user's account.

- **Reward**

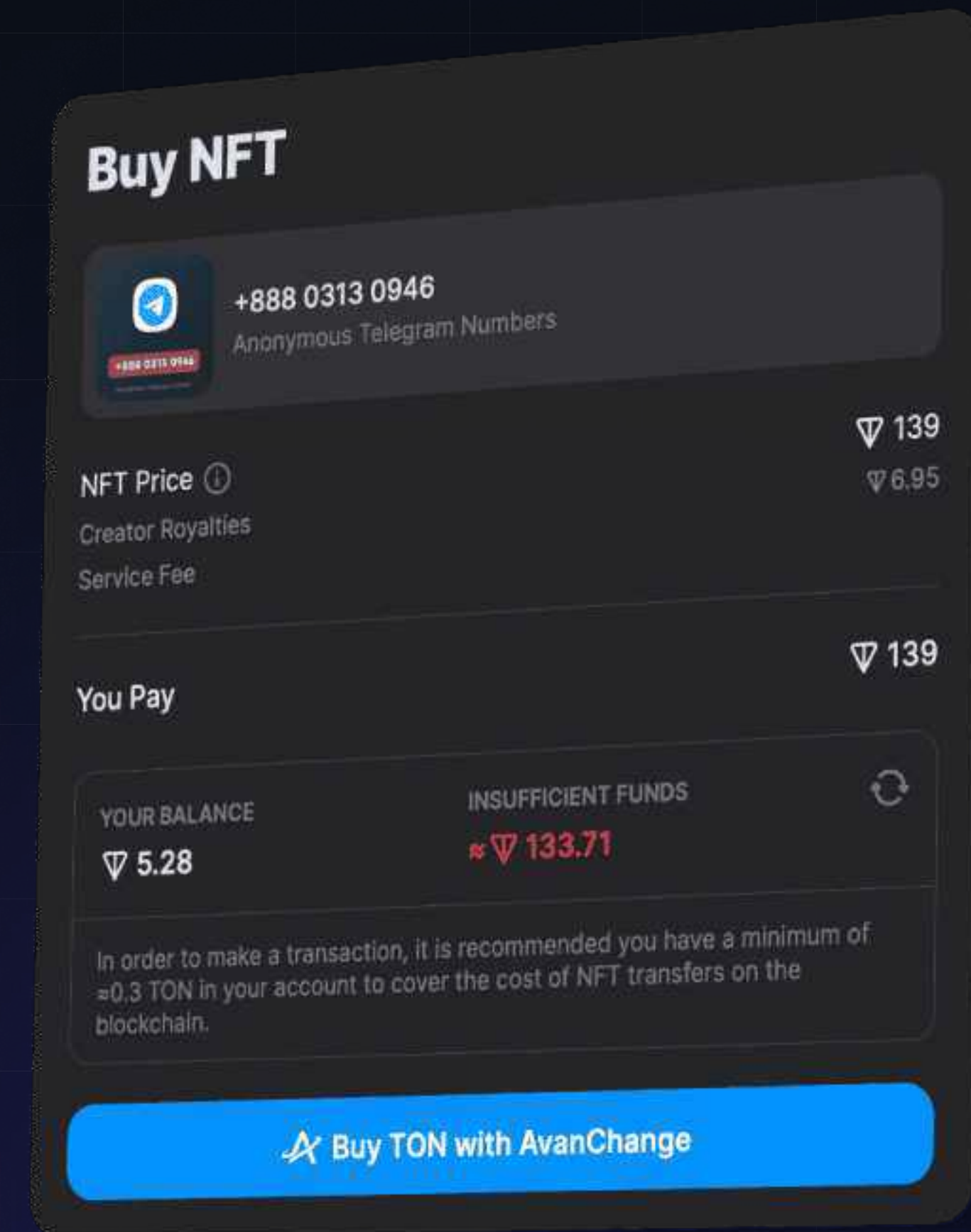
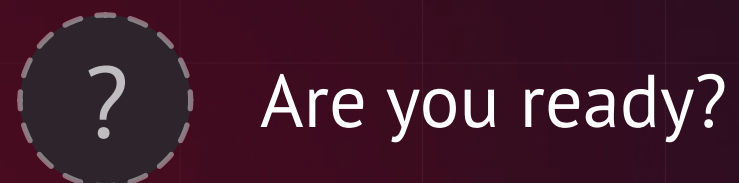
Your income is a referral percentage of the transaction.



Our partners



- We have been working with Tonkeeper since 2022;
- By the summer of 2024 we have conducted 130,000 exchanges together;
- In cooperation with TON Foundation, Tonkeeper, TON Tech, participated in the adaptation and dissemination of USDT TON, NOT and other important aspects of The Open Network (TON) ecosystem.



API workflow

Method #1

To get started, simply register at avanchange.com and request support to enable the API by providing details about your project.

AvanChange has a standardised and automated API: api.avanchange.com

On the basis of which you can create any widget for exchange:

Crypto to Crypto

Fiat to Crypto

Crypto to Fiat

Working directly through the API is a more native and flexible integration.

In this vein, you can develop userflow on the side of your service, where the client doesn't leave the application at all.



Support

[@avan_support](https://t.me/avan_support)



Working with a referral link

Method #2

Example of a referral link with filled in data:

[https://avanchange.com/ru/CARDRUB-to-TON.html?](https://avanchange.com/ru/CARDRUB-to-TON.html?w=777&take_purse=EQCiVQrmnEB3GqjmQ3CqlBLtwqY59JMtYsC5x6a_NPI62Ex&give_tag=777&give_amount=10000)

[w=777&take_purse=EQCiVQrmnEB3GqjmQ3CqlBLtwqY59JMtYsC5x6a_NPI62Ex&give_tag=777&give_amount=10000](https://avanchange.com/ru/CARDRUB-to-TON.html?w=777&take_purse=EQCiVQrmnEB3GqjmQ3CqlBLtwqY59JMtYsC5x6a_NPI62Ex&give_tag=777&give_amount=10000)

Link to the appropriate direction

{domain} – avanchange.com

{ru} – system language, available languages ru/en

{direction} – (from_code)-to-(to_code).html, currency codes give and get

In the example of the referral link the client gives from the card (fiat) RUB and receives TON, in this case the following direction is used: Bank cards (RUB) > TON.

The list of all currency codes can be obtained from API, method [exchange/currencies](#).

Get exchange parameters

&w= – Partner ID, can be obtained after registration on avanchange.com in the account.

&take_purse – Wallet to which the client wants to receive funds.

&take_tag – Memo, Direction Tag, Comment - if required by your application or the wallet the client wants to receive funds to.

&give_purse – The wallet the customer will pay from. Optional for most directions. You can leave it blank.

&give_amount – The amount the client wants to pay in the 'give' currency.

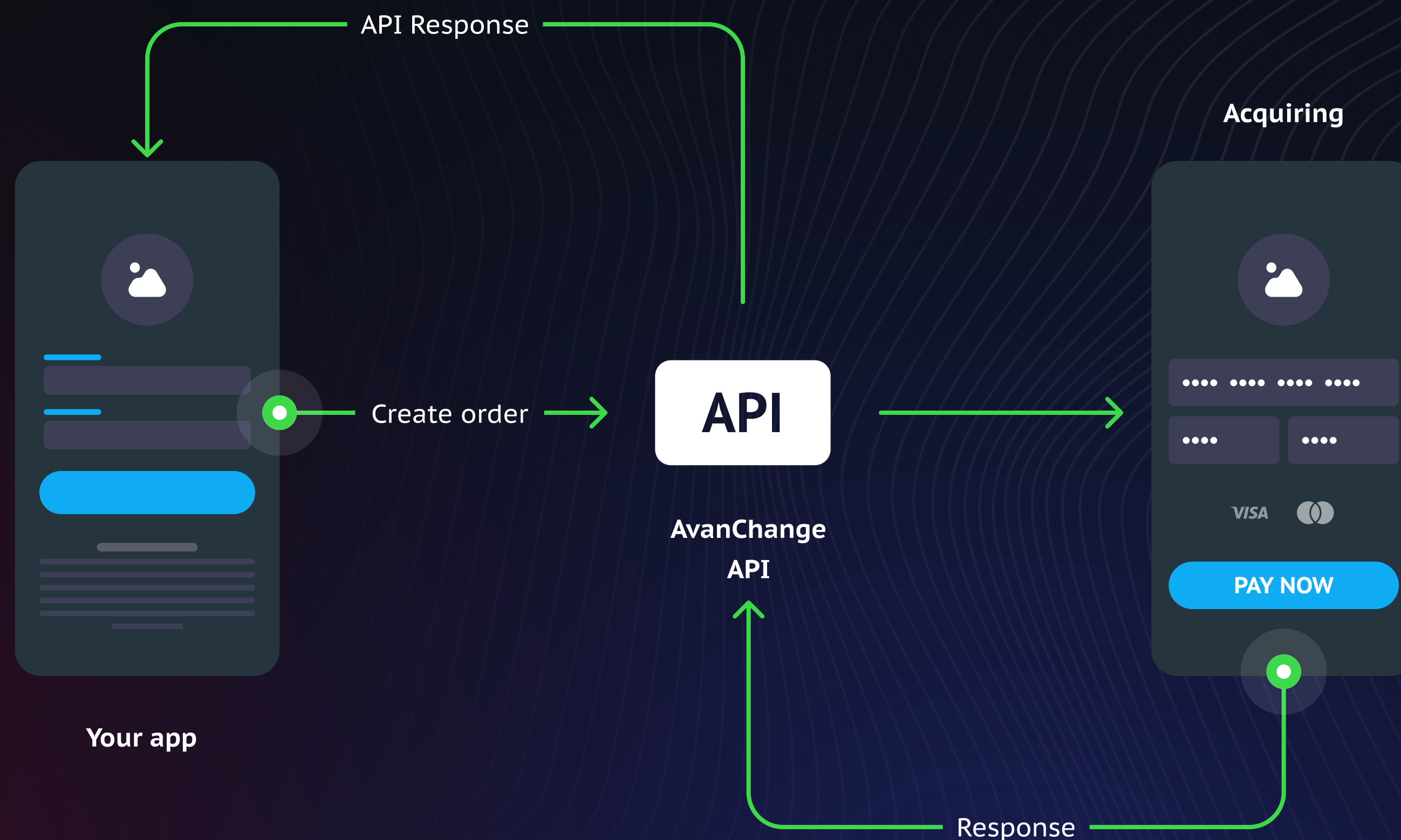
&take_amount – The amount the client wants to receive in the 'receive' currency.

Userflow API

Method #1

In order to work with the API you need:

1. Negotiate and agree on the details of cooperation in advance.
2. Create an account on avanchange.com and request to enable the API.
3. Generate API key/secret pair in the account.
4. Integrate our services using api.avanchange.com documentation.



Userflow Affiliate Program

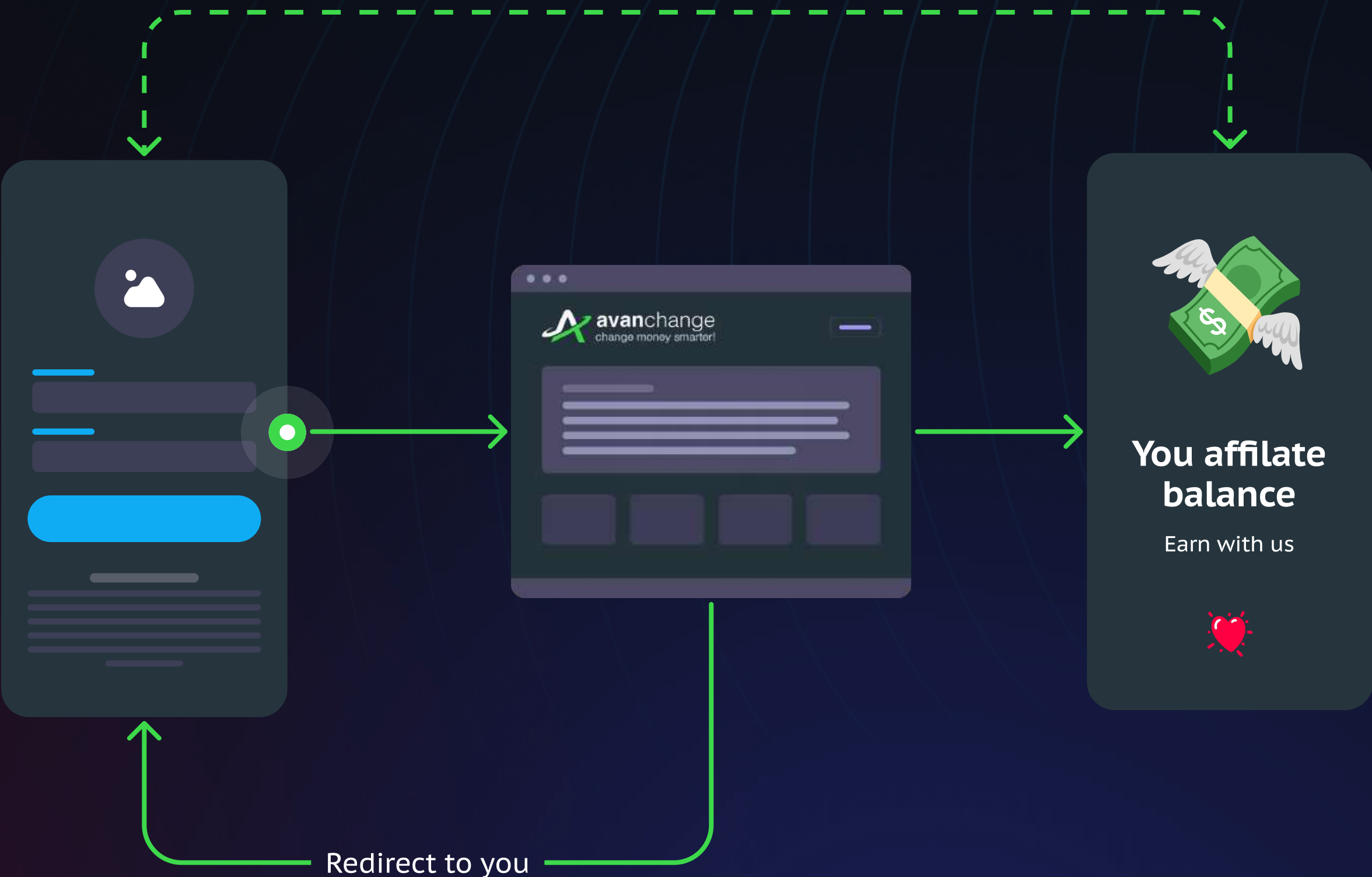
Method #2

Calculation table

Turnover	Commission on profit
Up to \$50,000/month	30%
Up to \$100,000/month	35%
Over \$100,000/month	40%

If AvanChange makes a profit of \$10, your commission will be between \$3 and \$4 depending on turnover.

In certain cases, it is possible to charge a commission from the turnover, not from the profit. These conditions are negotiated separately, depending on the peculiarities of the project and partnership agreements.



We appreciate your attention!

If you still have any questions, please feel free to ask,
contact us for further discussion and start co-operation!



Support

[@avan_support](https://t.me/avan_support)



Website

avanchange.com



Telegram channel

[@AvanChange](https://t.me/AvanChange)



E-mail

partners@avanchange.com

